

Cancer PCN Des+ 2023/24



Project Team

Name	Job Title	Organisation
Sadaf Haque	Cancer GP Clinical Lead	GICB
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Kalpna Mistry	Cancer Programme Manager	GICB
Kathy Gibbons	Project Manager	GICB
Katrice Ewers	Programme Manager PCN Development	GICB
Practice teams - Practice Managers, GPs, Nurses, Business Managers		
PCN teams - Clinical Directors, PCN Business Managers		

About the Project

- Initiation: Funded by the South-West Cancer Alliance and coordinated by Gloucestershire Integrated Care Board (GICB).
 - 14 Expressions of Interest were received and funded at £0.15 per patient list size.
 - Funding covered October 2023 to March 2024, with plans for continuation in 2024/25.
- Participants: PCNs and practices across Gloucestershire, with diverse proposals targeting local needs.
- Governance: Practices signed a Memorandum of Understanding outlining project scope, funding use, and reporting expectations.

Aims & Objectives

Aim: Improve early cancer diagnosis across Gloucestershire through locally led Quality Improvement (QI) initiatives.

Objectives:

- Support PCNs and practices in developing tailored interventions to enhance cancer screening and diagnosis.
- Promote equity in healthcare access, particularly for underserved
- Foster a "can do" culture and community of practice among GPs.
- Provide training opportunities, especially for registrars, in QI methodologies.

Measures Used

□ Evaluation Tools

- End-of-project feedback surveys (100% response rate).
- Thematic analysis of project submissions.

 Audit of diagnostic processes (e.g., gEII; sample labelling).

 Tracking of patient engagement and screening uptake.

□ Survey Metrics:

- o Impact ratings on early diagnosis (e.g. significantly/moderately Improved)
 Improved)
 Effectiveness of staff training and patient education
 Identification of supported QI initiatives (e.g. new protocols, data

Quality Service Improvement and Redesign (QSIR) Tools: Methodologies

Quality Improvement - Cancer Earlier Diagnosis

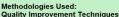
- · Quality Improvement Plans are a key component of GICB strategy on earlier and faster diagnosis of cancer.
- · The primary care offer for 2023-24 did not have any primary focus on cancer care.
- BI data showed a lot of variation across practices with regards screening uptake, USC referrals trends, health inequalities, late diagnosis.
- Practice staff are often understaffed and face increasing demands on their time and need support to improve their cancer pathways
- Quality improvement projects are vital because they save lives, improve patient outcomes reduce healthcare costs and promote equity in access to healthcare for patients.







14" DECEMBER 2021 (4.50m-12.50m)

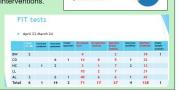


- Gap analysis and benchmarking against best practices.
- Surveys and research to identify barriers to screening.
- Staff training and education sessions
- Community outreach events and patient webinars.
- Data audits and coding improvements.
- PDSA Cycles

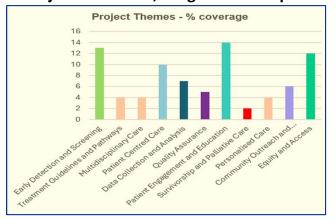
Collaborative Approaches:

- o Multidisciplinary engagement.
- Integration with ICS partners and VCSE organisations Use of PHM data to inform targeted interventions





Project Outcomes, Progress and Impact



Learning for the Improvement Community

- Funding allocation based on weighted populations
- Memorandum of Understanding to include areas of focus
- Sharing QI resources to support practices to define their projects
- Join up of similar projects and resources
- Practices know their own populations best and which interventions
- Share evaluation with practices that did not take part to encourage interest for 24/25 (21 bids received)
- Lessons learnt continue to share with SWAG region and local primary care teams to develop a community of practice

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